

# Commercial Price List *(Effective 5-01-13)*



## **Commercial or Business Portraits (Session Fee, Location Fee, & Digital File + Photo Release delivered electronically or on disk)**

*Photo Release is a Royalty Free License with an indefinite time period for ALL venues (\*except 800 pixel files are web only), unlimited circulation, non assignable and non transferable)*

- Session Fee (10-45 minutes) = \$95 (additional time beyond 45 minutes is \$20 per quarter hour)
- Location Fee (within 25 miles of Studio) = \$65 (Call for quotes beyond 25 miles) There is no location fee for sessions held in the studio.
- Digital File and Photo Release = \$50 for 800 pixel file licensed for web publishing ONLY\*, \$80 for 1600 pixel file licensed for all venues (small prints, web, etc), \$120 for 3000 pixel file licensed for all venues (small or large prints, web, etc). Full resolution = \$165 for files up to 7000+ pixels on their longest axis licensed for all venues. *For hard copy print costs see page 2. For volume discounts on digital files see "Commercial & Product Photos" section below.*

## **Event Photos (Shooting Fee, & Location Fee, & Digital File + Photo Release for "In House Publication ONLY" delivered on disk)**

**INCLUDES:** Photos on disk - sized to 1500 pixels on longest axis. Does include in house publishing rights only. Not for advertising, or web usage.

- \$195 per hour – (ONE HOUR MINIMUM)
- Location Fee (within 25 miles of Studio) = \$65 (Call for quotes beyond 25 miles)
- Payment in advance of event is required!

## **Commercial & Product Photos (Session Fee, Location Fee, & Digital File + Photo Release delivered electronically or on disk)**

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- Session Fee – (ONE HOUR MINIMUM) = \$95 per hour
- Location Fee (within 25 miles of Studio) = \$65 (Call for quotes beyond 25 miles) There is no location fee for sessions held in the studio.
- Digital File and Photo Release = \$50 for 800 pixel file licensed for web publishing ONLY\*, \$80 for 1600 pixel file licensed for all venues (small prints, web, etc), \$120 for 3000 pixel file licensed for all venues (small or large prints, web, etc). Full resolution = \$165 for files up to 7000+ pixels on their longest axis licensed for all venues. The 1600 pixel, 3000 pixel, and full resolution digital files will also include various smaller versions suitable for web publishing. *For hard copy print costs see page 2. For volume discounts on digital files see below*

Venue	One item	2-5 items	6-10 items	11-20 items	21-30 items	31-40 items	41-50 items	51 items or more
800 Pixel Web Only*	\$50	\$35 each	\$30 each	\$25 each	\$20 each	\$18 each	\$17 each	\$16 each
1600 Pixel All Venues	\$80	\$70 each	\$65 each	\$61 each	\$59 each	\$58 each	\$57 each	\$55 each
3000 Pixel All Venues	\$120	\$95 each	\$90 each	\$85 each	\$80 each	\$75 each	\$70 each	\$68 each
Full Resolution	\$165	\$140 each	\$130 each	\$120 each	\$110 each	\$100 each	\$90 each	\$85 each

**For Large Product Shots - Call 616-797-0904 for free quote**

**Rights Managed Publication Rights** mainly stock photos found here <http://markus.photoshelter.com/gallery-list>  
 Follow this link (copy link below into your browser address bar) to use an example image to find your custom quote (Click "Buy Image"  
 Then click "Downloads" tab & fill in your usage information) <http://tinyurl.com/cxbfpyq>

<b>PRINTS</b>	<b>Dimensions</b>	<b>1-4 prints</b>	<b>5-15 prints</b>	<b>16-25 prints</b>	<b>26-50 prints</b>	<b>51-99 prints</b>	<b>100 or more prints</b>
WALLETS	2.4" x 3.4"	\$4.00 each	\$3.50 each	\$3.00 each	\$2.85 each	\$2.75 each	\$2.65 each
PROOFS	2.65" x 3-4"	\$4.25 each	\$3.65 each	\$3.15 each	\$3.00 each	\$2.85 each	\$2.75 each
SMALL	3.5" x 5"	\$6.00 each	\$5.00 each	\$4.75 each	\$4.65 each	\$4.60 each	\$4.55 each
STANDARD SIZES	4" x 5"	\$9.00 each	\$8.00 each	\$7.75 each	\$7.50 each	\$7.25 each	
	4" x 6"	\$10.00 each	\$9.00 each	\$8.00 each	\$7.75 each	\$7.50 each	
	5" x 7"	\$20.00 each	\$18.00 each	\$17.00 each	\$16.50 each	\$16.00 each	
	8" x 10"	\$40.00 each	\$38.00 each	\$36.00 each	\$35.00 each	\$34.50 each	
	8" x 12"	\$45.00 each	\$43.00 each	\$41.00 each	\$40.00 each		
	9" x 13"	\$65.00 each	\$61.00 each	\$57.00 each			
	11" x 14"	\$85.00 each	\$81.00 each	\$75.00 each			
	12" x 18"	\$90.00 each	\$85.00 each	\$81.00 each			
	13" x 19"	\$100.00 each	\$90.00 each	\$86.00 each			
	16" x 20"	\$125.00 each	\$115.00 each				
	16" x 24"	\$140.00 each	\$125.00 each				
	20" x 24"	\$175.00 each	\$150.00 each				
	20" x 30"	\$210.00 each					
	24" x 30"	\$250.00 each					
24" x 36"	\$285.00 each						
24" x 40"	\$315.00 each						
24" x 48"	\$375.00 each						

**NOTE:** Due to various print size aspect ratios – some cropping may be required.

**Quotes available for larger prints**